

We would like to invite you to advertise with IslandEvents.com!

IslandEvents.com is a dynamic, regularly updated, interactive website, offering a unique and rich blend of entertainment and local news, interviews and features, including an online photo gallery and popular events calendar.

With vibrant, relevant and timely articles updated daily our content is specifically directed to cultivate a continuous audience interest. Our market demographic comprises people of Trinidadian descent, roots or interest. Our website format attracts continuous visitor traffic and offers a meaningful advertising platform for companies who would benefit from reaching our targeted demographic.

Why Advertise on IslandEvents.com?

IslandEvents.com reaches an upwardly mobile, well informed demographic with discerning taste.

Over the past 12 months our website traffic has grown continuously and now averages over 50,000 unique visitors and 160,000 page views per month, with significant increases in time spent online.

Our weekly e-newsletter **Hott off the Press**, is read by an estimated 10,000 – 12,000 people per week and boasts an impressive 40% open rate.

Our advertising packages allow you maximum flexibility and the ability to change your artwork as often as you like during your contract (great for specials, staggered campaigns or promotions!). We also offer tailored programmes and will work with our advertisers to develop specific campaigns for your IslandEvents.com advertising campaign (coupon plans, promotional drives, etc.) to maximise the return on your investment.

RATE CARD

	Per Month	Annual Contract
Homepage Banner (Top)	\$3,500.00	\$2,625.00
Homepage Banner (Bottom)	\$2,500.00	\$1,875.00
Homepage LHS	\$1,500.00	\$1,125.00
Homepage RHS	\$1,500.00	\$1,125.00
Story Pages – Story Ad	\$2,250.00	\$1,687.50
Story Pages – LHS & RHS	\$1,500.00	\$1,125.00
Story Pages – Banner (Bottom)	\$1,750.00	\$1,312.50
Newsletter (Top Banner)	\$3,500.00	\$2,625.00
Newsletter (Bottom Banner)	\$2,500.00	\$1,875.00
Newsletter – RHS	\$2,000.00	\$1,500.00
Events Marketing – Photographer at Event	\$ 500.00	n/a
Events Marketing – What’s On	\$ 500.00	n/a
Events Marketing – Newsletter Highlight	\$ 500.00	n/a

Advertising Rates

All Rates in TTD

There is a **10%** discount for a six (6) month contract and a **25%** discount for all Annual Contracts.

IslandEvents.com is published by Blue Wolf Interactive Limited

